

**For Immediate Release**

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## **Kappa Alpha Psi celebrates Father's Day with "Little Girl"**

**Kappa Alpha Psi, a national social organization, celebrates Father's Day with E. Walter Smith's hit song, "Little Girl," featuring 16 year old Star Search finalist and Hal Jackson Talented Teen, Tatiana McConnico.**

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When Earl Tildon , Chairman, Publicity and Publications Commission of Kappa Alpha Psi Fraternity, Inc. heard, "Little Girl," written and recorded by, [E. Walter Smith](#), featuring 16 year old Star Search finalist and Hal Jackson Talented Teen, [Tatiana McConnico](#), he said, "being a father of three adult daughters I certainly was pleased and took it personally. I commend you and your team for such a fine job."

Founded on the campus of Indiana University in 1911, Kappa Alpha Psi Fraternity Inc.'s, fundamental purpose is achievement. When visiting their web site (<http://www.kappaalphapsi1911.com>) you'll find that "early in this century, African-American students were actively dissuaded from attending college. Formidable obstacles were erected to prevent the few who were enrolled from assimilating into co-curricular campus life. This ostracism characterized Indiana University in 1911, thus causing Elder W. Diggs, Byron K. Armstrong, and eight other black students to form Kappa Alpha Psi Fraternity, which remains the only Greek letter organization with its 1st Chapter on the University's campus.

The founders sought a formula that would immediately raise the sights of black collegians and stimulate them to accomplishments higher than they might have imagined. Fashioning achievement as its purpose, Kappa Alpha Psi began uniting college men of culture, patriotism and honor in a bond of fraternity."

It's that same kind of commitment to community that inspired the fraternity to participate in the "Little Girl" Father's Day promotion. One of the first things that you will see when visiting their site, <http://www.kappaalphapsi1911.com>, is a message to their Brothers "On behalf of the Grand Board of Directors and Elected and Appointed Officers, wishing each of them a "**Happy Father's Day**," and a link to Smith's song, "Little Girl."

"As you might imagine, this kind of endorsement from a national fraternity is amazing. When I attended Case Western Reserve University and the University of Akron, the Kappa's had a presence on campus. In fact, my uncle, a couple of my cousins and some of my friends are members of the fraternity, so I'm sure that they will be proud to know that the Kappa's participating in the promotion. Now, they might even listen to the song! Ahhh, family," Smith jokes.

Kappa Alpha Psi's list of Corporate & Strategic Alliance Clusters is a "Who's Who" of the Fortune 500. These kind of alliances allow the men of Kappa Alpha Psi Fraternity

Inc., to be able to live up to their motto, "Achievement in Every Field of human endeavor." Now that they have added a "Little Girl" to that list they are one step closer to reaching their goal.

To download your FREE copy of "Little Girl" go to <http://www.TheLittleGirlSong.com>

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